

CITY COUNCIL - 13 OCTOBER 2008

REPORT OF THE LEADER

NOTTINGHAM'S VISION FOR 2030 AND SUSTAINABLE COMMUNITY STRATEGY

1. SUMMARY

- 1.1 The Local Government and Involvement in Public Health Act, 2007, and Creating Strong, Safe and Prosperous Communities Statutory Guidance, 2008, set out the place shaping role for local government and consolidated the move from Community Strategies to Sustainable Community Strategies.
- 1.2 Sustainable Community Strategies set out overall direction and long term Vision for the economic, social and environmental well-being of the area in a way that contributes to sustainable development in the United Kingdom.
- 1.3 In 2007, agreement was reached within the City Council and, through One Nottingham, with partners to move ahead to develop a long term Vision and Sustainable Community Strategy for Nottingham.
- 1.4 A wide ranging engagement programme, I'maginiNG, was undertaken to ask people what they would like to see in the Vision.
- 1.5 At the same time, a State of Nottingham report was produced which provides a robust evidence base for the Vision and Sustainable Community Strategy.
- 1.6 The key components of the Vision and Sustainable Community Strategy priorities have been identified, using the evidence base and people's aspirations.

- 1.7 The aim of this report is to provide Members with an opportunity to debate the Vision and discuss the key issues that will inform the Sustainable Community Strategy.

2. RECOMMENDATIONS

IT IS RECOMMENDED that:

- 2.1 Council provide their views on the development of the Vision, and;
- 2.2 identify key issues that will inform the Sustainable Community Strategy.

3. BACKGROUND

- 3.1 The Local Government and Involvement in Public Health Act, 2007 and 'Creating Strong, Safe and Prosperous Communities' statutory guidance, 2008, sets out the place-shaping role of local government working in partnership with other agencies and local communities to achieve positive outcomes for people and places. The Act and guidance also consolidated the move from Community Strategies to Sustainable Community Strategies (SCS).
- 3.2 The starting point for delivering better outcomes is for the local authority with its partners in the Local Strategic Partnership (LSP) to create a shared long-term vision and priorities for its area. The Vision should be based firmly on local needs, underpinned by a shared evidence base informed by community aspirations. The Vision and priorities comprise the SCS. The key priorities, based upon the Vision, will inform the strategy's delivery agreement – the Local Area Agreement (LAA).

- 3.3 The statutory duty, enshrined in the Act, provides that the SCS should contribute to the achievement of sustainable development in the United Kingdom.

Development of Nottingham's Vision and SCS

- 3.4 In the autumn of 2007, the City Council with One Nottingham, its Local Strategic Partnership, undertook an extensive engagement programme, I'maginiNG, to ask people what their aspirations were for a Vision for Nottingham for 2030. This built upon Think Tank visioning sessions held earlier with City leaders and Executive Members. The I'maginiNG engagement programme involved nearly 2,000 people, including residents, businesses, public agencies, children and young people, faith and communities of interest organisations.

- 3.5 The key outcomes are detailed in Appendix 1.

- 3.6 At the same time as the I'maginiNG engagement programme, the Council with partners in One Nottingham produced a State of Nottingham report. This evidence base identified thirteen challenges and is available on NOMAD+ and summarised in Appendix 2.

Links to other plans

- 3.7 The SCS is the overarching plan for promoting and improving the well-being of the area. The Council is aligning the Local Development Framework Core Strategy and SCS as they develop. The LAA will become the three year delivery plan for the SCS. Other plans will also be aligned with the SCS, including the Council Plan.

4. PROPOSALS

- 4.1 The Council and One Nottingham partners have used the State of Nottingham report and the outcomes of the Think Tanks and

the I'maginNG engagement programme to identify the key components of the Vision and the priorities for the ten year SCS. An outline Vision and SCS priorities were agreed by One Nottingham Board in June 2008 for further engagement. They were discussed at the Council's Executive Board and Overview and Scrutiny Committee in July 2008 and have been considered by One Nottingham Theme Partnerships and other partner organisations. The revised aims and priorities are:

Nottingham Vision for 2030

- Go Ahead Nottingham
- A safer, cleaner, ambitious Nottingham – a city we're all proud of
- Be radical, be bold, dare to be different

Aims

- One of Europe's top ten cities for science, technology, innovation and creativity
- All our children and young people get the best start in life
- Every neighbourhood is a great place to live
- Poverty will be history in Nottingham

Cross-cutting themes

- Raising aspirations
- Environmental sustainability
- Promoting equality and cohesion

Ten Year Strategic Priorities

- Establish Nottingham as a "big city": develop Nottingham's international standing for science, the knowledge economy, sports and culture
- Transform Nottingham's neighbourhoods
- Intervene early to increase the proportion of children and young people achieving in education, training and employment
- Reduce crime, fear of crime and anti-social behaviour

- Tackle poverty and reduce deprivation by increasing the proportion of adults in sustained employment
- Improve health and well being

4.2 Members are invited to debate the Vision and identify key issues to inform the development of the SCS.

4.3 Five workshops will be held before the Council debate involving representatives who took part in the l'maginiNG events, Members and other invited participants. The workshops will discuss the Vision in more depth and a summary of the main issues will be presented to Members before the start of the debate. The workshops will relate to the Vision and cross-cutting themes as follows:

- One of Europe's top ten cities for science, technology, innovation and creativity
- All our children and young people get the best start in life
- Every neighbourhood is a great place to live
- Raising aspirations
- Environmental sustainability

4.3 It is intended that the draft Strategy will be available in January 2009 for consideration by the Council's Executive Board and One Nottingham Board. The final Strategy will be available in February 2009 for approval by the Council and One Nottingham in April 2009.

5. LIST OF BACKGROUND PAPERS OTHER THAN PUBLISHED WORKS OR THOSE DISCLOSING CONFIDENTIAL OR EXEMPT INFORMATION

l'maginiNG Nottingham in 2030, Residents' vision for Nottingham (SQW, March 2008)

l'maginiNG Nottingham in 2030: Vision Analysis (SQW, March 2008)

l'maginiNG Nottingham in 2030, Vision Analysis Supplementary Report (SQW, May 2008)
Nottingham-City Vision 'Think Tank' Report, May 2008
Nottingham-City Vision Executive Members 'Think Tank' Report, September 2008
One Nottingham Strategy Foundations Day, 18 April 2008
Record of Discussions

6. **PUBLISHED DOCUMENTS REFERRED TO IN COMPILING THIS REPORT**

Local Government and Public Involvement in Health Act 2007
Sustainable Communities Act 2007
Local Government Act 2000
Creating Strong, Safe and Prosperous Communities Statutory Guidance, 2008
Nottingham's State of Nottingham Report, 2008

**COUNCILLOR JON COLLINS
LEADER**

Nottingham Vision and Sustainable Community Strategy

Summary of Vision analysis

	City Vision Think Tank 1	City Vision Think Tank 2 (Executive Members)
Introductory themes	<p>We need a vision in order to become known as a city:</p> <ul style="list-style-type: none"> • that is aspirational • that is united <p>...to ensure long term economic and social growth</p>	<p>Nottingham has a unique situation, a radical edge, a tradition that champions education, self-improvement, entrepreneurship, fun & friendliness.</p> <p>The city can point to its renown for science, learning, sport and entertainment and its iconic history as proof of those themes.</p>
Messages that we would like to communicate	<ul style="list-style-type: none"> • Large enough to innovate, small enough to care • We've been working for the world • Our style is legendary • Compact, cosmopolitan, central, creative • Conceive. Believe. Achieve. • The most entertaining and exciting provincial city in the UK • A city of knowledge and entrepreneurship • A city of opportunity and hope • A city with attitude – 	<ul style="list-style-type: none"> • Large enough to care, small enough to know • Sustainable economy, flourishing community • A city that is proud of itself • A carefree city – safe, clean, easy, friendly fun • Good jobs, good studying, good living • A city of entrepreneurs • A great city for events, education, sports and culture • A radical city

	<p>positive, restless, fun and open-minded</p> <ul style="list-style-type: none"> • A vibrant city with educational opportunities for all young people • A world class city with a legendary past and an inspirational future • A central city at the cutting edge 	
<p>We can legitimately aspire to be</p>	<p>A bold and brilliant, compact and cosmopolitan iconic city of legends that will:</p> <ul style="list-style-type: none"> • Champion entrepreneurship • Promote innovation and science • Celebrate sport • Provide the best entertainment outside of London • Organise outstanding events • Demand excellence in education • Work for the best for everyone <p>Because in Nottingham there is a spirit that at its best is...</p> <ul style="list-style-type: none"> • Pioneering and entrepreneurial • Distrustful of authority • Persistent, relentless, bold and courageous • Fun, free-spirited and frank 	<p><i>Version 1</i> Radical Nottingham where you can:</p> <ul style="list-style-type: none"> • Think different • Live different • Be different. <p><i>Version 2</i> The UK's greenest, cleanest centre of leisure and learning with harmonious, sustainable and caring communities where people can dare to be different.</p> <p><i>Version 3</i> A city built on a sense of people, ideas, place and economy. The nicest place with the friendliest people, aspirational and ambitious for its future.</p> <p><i>Four aspirational themes</i></p> <ul style="list-style-type: none"> • Environmental awareness • Flourishing communities

	<ul style="list-style-type: none">• Genuine in its care for people• Restless in its demand for excellence for all• Creative and innovative but to a purpose• Applying intelligence to solve problems for everyone	<ul style="list-style-type: none">• Individualism and radicalism• Economic success
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I'maginiNG Nottingham 2030: Public views	
What we like about Nottingham today	<ul style="list-style-type: none"> • Public transport, accessibility, tram • City's parks and green spaces, and general environment • Quality of life – shopping, leisure, sports and culture • Friendly and inclusive people, broadly cohesive community <p>...but no overriding shared sense of Nottingham as a distinctive place.</p>
What we want in Nottingham 2030	<ul style="list-style-type: none"> • One city? Everyone should feel that they belong. We want community spirit and neighbourliness, cohesion and togetherness. Jobs for everyone, addressing disadvantage. • Environmental city? Nottingham must become more sustainable – less cars, pollution, CO2 • A city of play? We want more and better opportunities for sports, culture, leisure and arts, including major events. This might also make Nottingham more distinctive. • My city? We want to be more involved in making decisions about our city, how it is run. People must work together and the city must 'listen to its people'. Young people must share in this and have ambitions and aspirations for the future.
I'maginiNG Nottingham 2030: Arrow consultation	
Additional points:	<ul style="list-style-type: none"> • Desire for a safer city with less crime • Concern at Nottingham's negative image and a desire for Nottingham's value to be realised.

Nottingham Vision and Sustainable Community Strategy

Summary of strategic challenges

<p align="center">Strategic Challenges drawn from the Sustainable Community Strategy evidence base</p>
<p>1. Significantly reduce the numbers of adults in Nottingham who are presently workless (those not in work and not seeking it), in order to reduce the proportion of households in poverty.</p>
<p>2. Reduce the number of children and young people living in challenging circumstances to help break the cycle of deprivation.</p>
<p>3. Improve the average educational attainment of our children and young people and the skill levels of our adults, to improve their life chances and future prosperity.</p>
<p>4. Improve the quality and mix of housing and neighbourhoods within the City to provide a greater choice and better quality of life for all households, including those who wish to remain in their communities</p>
<p>5. Build a culture of higher aspirations amongst individuals and organisations in the City</p>
<p>6. Tackle the culture of criminality which is an accepted, entrenched and intergenerational norm within small sections of the community and which has a disproportionate affect on the city's crime rate.</p>
<p>7. Support residents to achieve healthier lifestyles and greater wellbeing</p>
<p>8. Ensure that public services are ready to meet the challenge of growing pressure on housing, social and healthcare services arising from demographic trends and greater citizen choice</p>
<p>9. Maintain and enhance the resilience and competitiveness of the City's strong economy, making better use of the City's strengths</p>

10. Manage the environmental, social and infrastructure demands of continuing economic growth
11. Respond to the challenge of climate change through adapting and mitigating our actions, effectively and urgently
12. Improve the effectiveness of the City's governance arrangements and structures to meet the twin objectives of delivering excellent and responsive services, and long term transformational change
13. Maintain the City's cohesiveness for our future generations